



i.e.Retail

The home of retail and category performance

We're specialists in helping retailers and manufacturers, with a core focus on diagnostics, optimisation, training, simulations and benchmarking.

i.e. RETAIL
INNOVATE. CREATE. DELIVER.

What we do

- Retail capability development programs to a global audience of retailers,
- Retail simulations and gamification programs designed to simulate real life retail experiences,
- In store Category optimization audits, with online, real time benchmarking assessments,
- A suite of Apps, tools and supporting processes for delegates of our capability programs,
- Assessment Centre systems for retail staff,
- Specialist retail consulting packages for instore space, range, price and promotional strategy.



Simulations in
Gamification
Mode



App Store
(Android and Apple)
and Toolkit Support



Coaching
Support



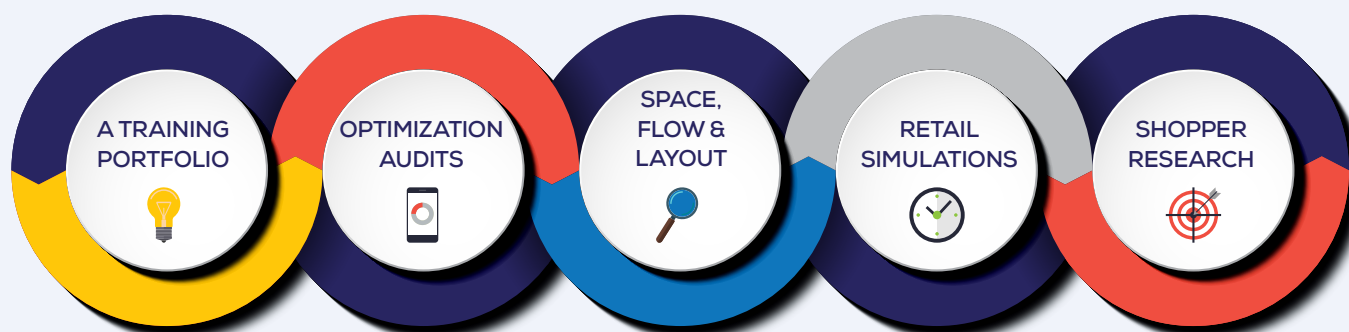
Bespoke Training
Programs



Learning Academy
Management

How we do it

We place 5 lenses over your business...



- People Leadership
- Retail Optimisation
- Business Optimisation
- Category Strategy

- Shop Optimisation and Health Checks
- In-depth Reporting, Statistics and Suggestions

- Customised Space, Flow and Layout training and toolkits
- Training & support
- Category Management Training

- ShopX® is a complete Retail Category Simulation experience, in Gamification mode

- Scope, design, and develop tailored programs for shopper research

For more info or sample reports contact us

info@ieretail.com | www.ieretail.com

Why work with us

i.e RETAIL
INNOVATE. CREATE. DELIVER.



We deliver new insights and opportunities for your store, category or team



We grow sales, profitability, inventory efficiency, range and product performance



We reduce the "up to speed" time for new people or new roles by as much as 60%,



We improve your sales, category, brand or range trading performance



We increase the category average transaction value, customer count or frequency of return,

"The ShopX experience was awesome, and taught me how to enhance all the tasks and roles I have in my store. I'm really pleased we were the 1st in Africa to do this"

Shoprite

"This has been an excellent two days. I would go so far as to say 'the best I have seen in my 30 years in retail. World class and very relevant. This is a game changer for our people. In my opinion the Store Master simulator is a world class training tool and I want to congratulate you on its development'".

Mitre 10 CEO

"I have worked with ieRetail for several years, at Foodstuffs and Liquorland. Their retail understanding is excellent, as is their ability to listen to clients' need, provide advice, and deliver the solutions agreed upon. They have been fundamental in developing and delivering a suite of training modules for Liquorland under time and cost pressure. The result is a credit to them."

Liquorland

A Global Team

We have a global team of experts in a wide range of fields.



Our Clients

We have a proud track delivery record with international retailers, manufacturers and suppliers

